

ACTE is excited to announce improvements and new opportunities for the Career Pavilion a unique one-day event on **Wednesday, Nov. 29** at the Phoenix Convention Center.

Pavilion Open: Noon-4:00 p.m. ▲ Reception 4:00-5:00 p.m.

Career Pavilion seeks to provide information to CTE professionals who are educating the nation's future workforce. The event is designed to spur discussion and action to address the gaps that exist between education and workforce needs.

There are now three categories of activities, each with a distinct purpose:

Industry Kiosks

- Required to focus on industry-specific information, such as career opportunities within an employment sector, career pathways, and occupational earning potential, AND
- Limited to organizations that:
 - * Provide jobs and/or work-based learning opportunities (e.g., apprenticeships), or represent businesses that provide these opportunities, OR
 - * Implement specific workforce campaigns that promote industry sector careers to students

Includes opportunity to provide an infographic poster that will be used in the Career Pavilion and will remain visible throughout the conference.

Limited to 26 standing-table kiosks

Pricing: \$950

Learning Labs

Designed for organizations that want to share broader career information and workforce-related information through a formal demonstration or presentation.

Limited to 16 session slots, 25 minutes each

Pricing: \$1,000

Video Wall

A giant 20-foot video wall that will provide excellent visibility for organizations that wish to share a 45-second video focused on career and/or workforce-related activities Your video will be shown every half hour throughout the conference. This opportunity is not limited to Wednesday but will highlight your career opportunity for three days.

Pricing: \$3,500 for 45-second spot; \$4,500 for 60-second spot