

WORKFORCE DEVELOPMENT *Through CTE* **SUMMIT**

Ready, Set, Collaborate!
Summit 6.0

Phoenix, AZ

Nov. 28 - 29, 2023

Know Before You Go

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Dear Coalition Members and Guests,

Welcome to Coalition for Workforce Development Through CTE's (WFD-CTE) Summit 6.0, where we close out another wonderful year of collaboration.

On behalf of ACTE, Ford NGL and the WFD-CTE Advisory Council, I want to personally thank you for joining us for what we know will be an enriching day and a half of workforce development discussions related to key initiatives across our nation.

Where we were:

The Coalition's mission is to support the work of ACTE by helping industry associations connect their members (business) to career and technical education (CTE) to achieve a skilled and diverse workforce.

The WFD-CTE Coalition evolved from a Business Advisory Group in 2018 as a vehicle to better engage with the employer community.

In 2019, the WFD-CTE Coalition expanded its partnership through a collaborative approach with Ford Next Generation Learning (Ford NGL), an organization that has a historical emphasis on business partnerships with career academies. This partnership continues as an essential element of the WFD-CTE Coalition's operations.

In 2021 the WFD-CTE Coalition moved to better organize itself and created an Advisory Council to provide leadership and operating objectives for the Coalition.

At the March 2022 ACTE Board of Directors meeting, the Board approved a new Liaison to represent and report on the Coalition's work. You can view the current WFD-CTE Advisory Council members [on our website](#).

Where we are:

In 2023, the WFD-CTE Coalition developed a strategic plan which will be rolled out at the Summit and implemented through December 31, 2026.

Where we are going:

Together, the Advisory Council will work throughout 2024 and beyond with Coalition Committees and Working Groups to develop a tactical plan for the Coalition to implement the new strategic plan.

As you can see, the Coalition has been hard at work, bringing you the best version of ourselves, industry, and education. We are encouraged by the growth and engagement to date and are looking forward to the future of the Coalition.

Please join us over the next couple of days as we work to move the Coalition forward, together. We thank you in advance for the energy, support and guidance you will provide.

Remember that this is your Coalition; without each one of you, we would not be here. Thank you, for all you do.

Now, let's roll up our sleeves together. Ready, Set, Collaborate!

Educationally yours,

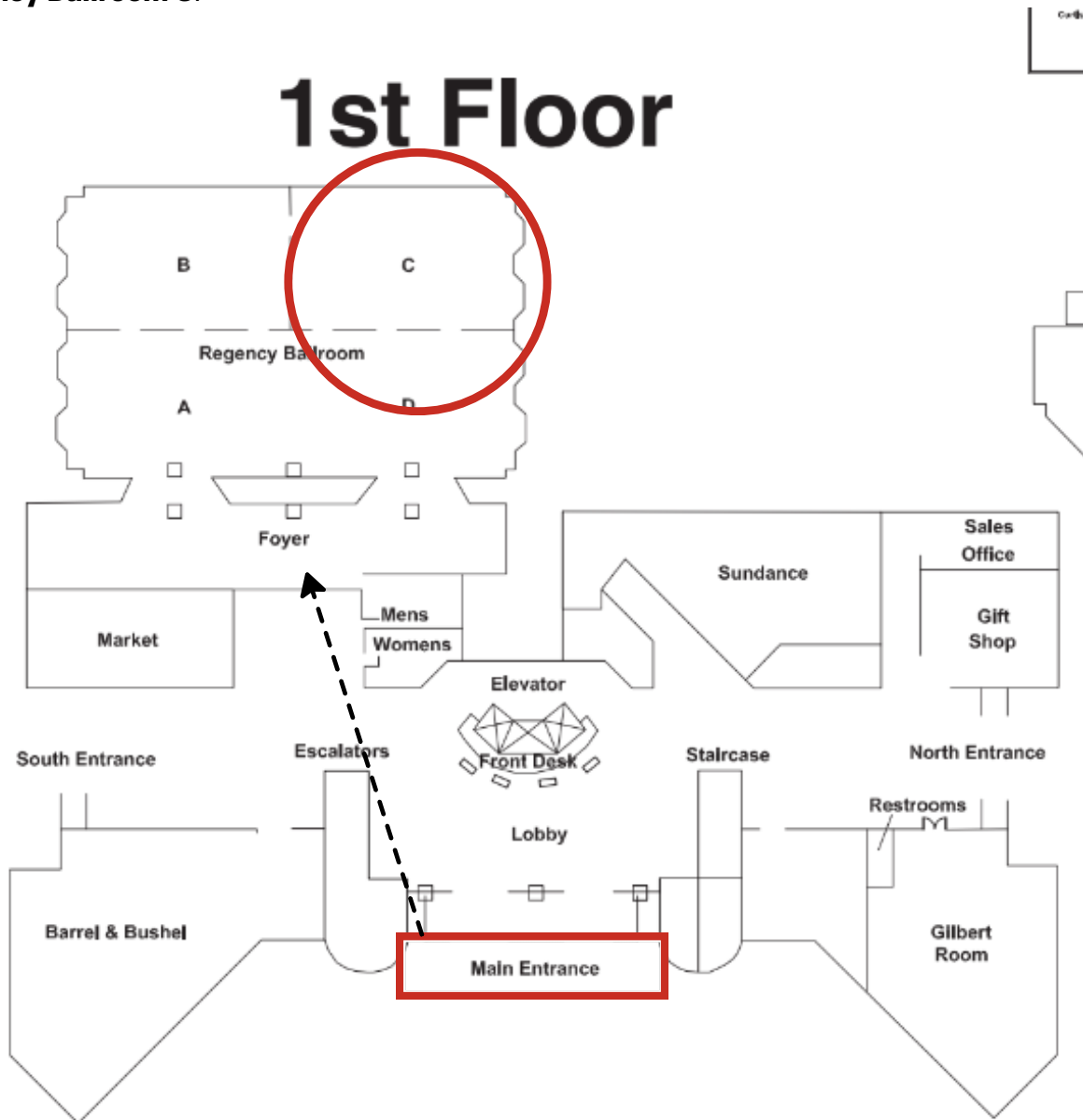


Rob Balfanz

Advisory Council Chairman
Coalition for Workforce Development Through CTE

Location

The Summit 6.0 will be held in Phoenix, AZ on the **first floor** of the **Hyatt Regency Phoenix** in **Regency Ballroom C**.



Hyatt Regency Phoenix Address

Hyatt Regency Phoenix
122 North Second Street
Phoenix, AZ 85004

Phone Number

602-252-1234

Registration & Check-in

Registration for the Summit is only available online and in advance of the event. On-site registration will not be available. Registration rates are as follows:

- 2023 Summit registration only = \$300.00
- Registration for the 2023 Summit + ACTE's CareerTech VISION 2023 = \$845.00

Check-in for the Summit will be available in the foyer outside of Regency Ballroom C starting at 7:45 am on Tuesday, November 28, 2023.

Note: attendees who are staying on for CareerTech VISION will need to pick up their VISION badge at the VISION registration booth. More details on page 5 of this document.

Meals

Hot buffet breakfast, hot buffet lunch, and light snacks will be provided on Tuesday. Hot buffet breakfast will also be provided on Wednesday morning.

Tuesday evening, from 5:00 - 6:00 pm, light appetizers and drinks will be provided during the networking reception care of our sponsor, ADVANCE.

Overnight Accommodations

The primary hotel for the Summit and ACTE's CareerTech VISION is the Hyatt Regency Phoenix.

Address

Hyatt Regency Phoenix
122 North Second Street
Phoenix, AZ 85004

Phone Number

602-252-1234

Due to overwhelming demand, ACTE's reserved block of rooms at the Hyatt is fully sold out. A list of additional hotels can be found at the following web address:

<https://www.careertechvision.com/hotels.cfm>

Weather

The weather forecast for Phoenix predicts highs around 70 degrees and lows in the mid 40s with sunny skies.

Attire

The attire for this event is business casual.

Parking

There is no complimentary parking onsite at the Hyatt Regency Phoenix.

The Hyatt currently utilizes Chase Parking Garage located at 160 E Monroe St, Phoenix, AZ 85004 Current parking rates are \$30.00 per day inclusive for self-parking and \$40.00 per day inclusive for valet parking. Rates are subject to change. In and out privileges for self-parking are available to those who bill their parking charges to their guest room.

On-Site Contact

If you need immediate assistance on-site in Phoenix, please call Laura Scott at 703-819-5755 or email us at coalition@wfdcte.com.

ACTE's CareerTech VISION 2023

Summit attendees who are also registered for CareerTech VISION will need to pick up their badges at the VISION registration booth, which will be located on the 3rd floor of the North Hall A-E Foyer of the Phoenix Convention Center. The booth will be open as follows:

- Tuesday, 11/28, 2:00 - 6:00 pm
- Wednesday, 11/29, 7:00 am - 6:00 pm
- Thursday, 11/30, 7:00 am - 4:00 pm
- Friday, 12/1, 7:00 am - 12:00 pm

To view the full list of meetings and concurrent sessions happening at ACTE's CareerTech VISION 2023, visit: https://www.careertechvision.com/2023/program_schedule.cfm.

Opportunities for Networking

Breakfast and lunch on Tuesday and breakfast on Wednesday are intended to serve as networking opportunities for attendees. Additionally, there is a networking reception from 5:00 - 6:00 pm on Tuesday. Light appetizers and drinks will be provided during the reception.

Throughout the event, please use the hashtag **#CTE2WorkforceSummit23** when sharing updates on social media and be sure to **follow the Coalition on LinkedIn!**

Event Materials

Attendees will receive a packet of print materials on Day 1 of the Summit.

Attendees are also encouraged to bring a **charged** device to access additional resources online. There will be limited outlets available in the meeting space, so please plan accordingly.

- [Read more about our event speakers](#)
- [Summit 6.0 digital resources folder](#)
- [Summit 6.0 collaborative notes document](#)

Presenter Books

Day 1 panelists Mollie Elkman and Paige Knowles are both authors of children's books that teach children about the skilled trades.

Mollie's book is available for purchase online via her [website](#) and popular online retailers.

Paige's books are also available for purchase via her [website](#) and Amazon. Additionally, copies of her books will be available for purchase at ShopACTE, the CareerTech VISION bookstore, starting at 12:00 pm on Wednesday 11/29.

Organizations at Summit 6.0

Organization Name	Representative Name(s)
<u>ACT Workforce Solutions</u>	Christine Nieto
<u>ACTE</u>	Michael Connet, Laura Scott
<u>ADVANCE</u>	Frank Gerdeman
<u>Advance CTE</u>	Nithya Govindasamy
<u>AHiMA</u>	Christi Lower
<u>American Rental Association</u>	Erika Singleton
<u>American School Counselor Association</u>	Brian Levy
<u>American Welding Society Foundation</u>	Monica Pfarr
<u>AOPA Foundation</u>	Glenn Ponas
<u>Architectural Woodwork Institute</u>	Doug Hague, Adria Salvatore
<u>ASE Education Foundation</u>	Michael Coley
<u>Associated Builders and Contractors</u>	Tim Mongeau
<u>Aztec Software</u>	Josh Davies
<u>Columbia Area Career Center</u>	Brandon Russell
<u>CEV Multimedia</u>	Kelli Neuman
<u>ConstructReach</u>	Ebony Robinson
<u>Construction Ready</u>	Michael Kenig
<u>Custom Resources</u>	Janell Allred, Heather Davis, Katie Morales, Tara Richardson
<u>DALE Foundation</u>	Jennifer Hawley Price
<u>Express Employment Professionals</u>	Jessica Burns, Patty O'Connor, Rachel Rudisill
<u>Ford Next Generation Learning</u>	Cheryl Carrier, Paula Chaon
<u>Foundation for Advancing Security Talent</u>	Aiden O'Brien
<u>Home Builders Institute</u>	Tracy MacMaster, Lucy Prestwood
<u>iBuild USA</u>	Crystal Davidson
<u>JLG</u>	Dan Belcher
<u>Kimley-Horn</u>	Tera Kaltsas

Organizations at Summit 6.0

Organization Name	Representative Name(s)
<u>Massachusetts Association of Vocational Administrators</u>	Edward Bouquillon
<u>MaxKnowledge</u>	Robert Starks
<u>Miller Electric Manufacturing, LLC</u>	Steve Hidden
<u>National Association of Home Builders</u>	Greg Zick
<u>National Center for Construction Education & Research</u>	James Busch, Kim Espinosa, Brad Kibbe, Cathy Tyler
<u>National Healthcareer Association</u>	Jessica Langley-Loep
<u>National Restaurant Association Educational Foundation</u>	Amy Saltzman
<u>National Retail Federation</u>	Marisa Mitchell
<u>National Roofing Contractors Association</u>	John Esbenshade
<u>National Skills Coalition</u>	Jeran Culina
<u>National Technical Honor Society</u>	Peyton Holland
<u>National Wood Flooring Association</u>	Stephanie Owen
<u>Next Generation in Trucking</u>	Lindsey Trent
<u>Pearson</u>	Deborah Snodgrass
<u>PEI</u>	Dave Clark
<u>Plumber Paige LLC</u>	Paige Knowles
<u>Progressive Foam</u>	Robert Balfanz
<u>Provo City School District</u>	Jan Jardine
<u>Realityworks, Inc</u>	Jamey McIntosh
<u>SC&RF</u>	Jackie Roskos
<u>She Built Foundation</u>	Mollie Elkman
<u>The CBO Collective</u>	Pamela Williams
<u>Work Ready Oklahoma</u>	Roderick Wright
<u>YouScience</u>	Amy Barnes

Thank You to Our Sponsors

The Coalition for Workforce Development Summit 6.0 is happening thanks to generous support from the following sponsors:



Pearson

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ADVANCE 
learn • earn • grow

[Learn more about Gold Sponsor ADVANCE](#)

Interested in sponsoring next year's event? Please contact Laura Scott, ACTE's Director of Strategic Partnerships at lscott@acteonline.org