

WORKFORCE DEVELOPMENT *Through CTE* **SUMMIT**

Summit 7.0

CTE: Building Bridges to Opportunity

San Antonio, TX

Dec. 3 - 4, 2024

Know Before You Go

Delivered in Partnership By



**FORD
NEXT GENERATION
LEARNING** 

Community Connected Learning



About the Coalition

Learn more about the Coalition by visiting cte2workforce.org.

The Coalition for Workforce Development through CTE (the Coalition) evolved from a Business Advisory Group established by the Association for Career and Technical Education (ACTE) in 2018 as a vehicle to better engage with the employer community. This effort focused on several foundational elements:

- Participation in the WFD-CTE Coalition is without any membership requirement
- Participants are predominantly representatives of employers, particularly industry trade associations along with individual employers and a small cohort of educational institutions that bring strong employer-educator expertise to the WFD-CTE Coalition
- Serve as an advisory group to ACTE's Strategic Partnerships Department

In 2019, ACTE engaged with Ford Next Generation Learning (Ford NGL) to expand the work of the Coalition. Ford NGL, which has a historical emphasis on business partnerships via career academies, continues to play an essential role in operating the Coalition.

In 2021 the Coalition moved to better organize itself and created an Advisory Council to provide leadership and operating objectives for the Coalition. At the March 2022 ACTE Board of Directors meeting, the Board approved a new Liaison to represent and report on the Coalition's work.

In 2023, the Coalition developed a strategic plan which will be implemented through December 31, 2026. Additionally, in 2023 and 2024 elections were held to expand the Advisory Council per the Charter (which was also updated in the spring of 2024). The Advisory Council continues to develop a tactical plan to implement the new strategic plan.

**To join the Coalition, fill out the membership interest form:
<https://forms.gle/RgC6ZRA94K7arhPZ9>.**



Location

The Summit 7.0 will be held in San Antonio, TX on the **second floor** of the **Henry B. González Convention Center** in **Room 217D**.



To get to the meeting room, enter the main lobby of the Convention Center and take the escalators or elevator to the second floor (meeting room level). Follow signs to Room 217D.

Address

Henry B. González Convention Center
900 E. Market Street
San Antonio, TX 78205

Phone Number

210-207-8500

Event Contact

If you need immediate assistance on-site in San Antonio, please call Laura Scott at 703-819-5755 or email us at coalition@wfdcte.com.

Registration & Check-in

Registration for the Summit is only available online and in advance of the event. On-site registration will not be available. Registration rates are as follows:

- 2024 Summit registration only = \$375.00
- Registration for the 2024 Summit + ACTE's CareerTech VISION 2024 = \$920.00

Check-in for the Summit will be available in the foyer outside of Room 217D starting at 7:45 am on Tuesday, December 3, 2024.

Note: attendees who are staying on for CareerTech VISION will need to pick up their VISION badge at the VISION registration booth. More details on page 5 of this document.

Meals

Hot buffet breakfast, hot buffet lunch, and light snacks will be provided on Tuesday. Hot buffet breakfast will also be provided on Wednesday morning.

Tuesday evening, from 5:00 - 6:00 pm, light appetizers and drinks will be provided during the networking reception.

Overnight Accommodations

The primary hotel for the Summit and ACTE's CareerTech VISION is the Grand Hyatt San Antonio River Walk.

Address

Grand Hyatt San Antonio
600 East Market Street
San Antonio, TX 78205

Phone Number

210-224-1234

Due to overwhelming demand, ACTE's reserved block of rooms at the Grand Hyatt is fully sold out. A list of additional hotels can be found at the following web address:

<https://www.careertechvision.com/hotels.cfm>

Weather

Average temperatures for the first week of December in San Antonio are highs in the mid to upper 60s and lows in the mid to upper 40s. The current forecast predicts rain showers on Tuesday and Wednesday of the event week. Please consult local weather for updates as conditions may change.

Attire

The attire for this event is business casual.

Parking

There is not complimentary parking onsite at the Henry B. González Convention Center. You can find parking and transportation information on the convention center website: <https://www.sahbgcc.com/Visit-Us/Location-Directions-Parking>.

ACTE's CareerTech VISION 2024

Registration

Summit attendees who are registered for CareerTech VISION need to pick up their badges at the VISION registration booth, which will be located in the main lobby of the Henry B. González Convention Center.

The booth will be open as follows:

- Tuesday, 12/3 | 12:00 - 6:00 pm
- Wednesday, 12/4 | 7:00 am - 6:00 pm
- Thursday, 12/5 | 7:00 am - 4:00 pm
- Friday, 12/6 | 7:00 am - 12:00 pm

Session Highlights

Summit attendees who are staying for VISION are encouraged to attend the following:

Wednesday, 12/4 | 12:00 - 5:00 PM

ACTE Career Pavilion (VISION Registration not required)

Pavilion open: 12:00 - 4:00 PM

Reception: 4:00 - 5:00 PM

The Career Pavilion highlights both traditional and emerging business and industry sectors challenged to identify a skilled workforce. This event offers a unique opportunity for attendees to engage directly with industry representatives, providing inspiration and information to guide your students toward their future careers. It's also a platform designed to foster discussions and actions to bridge the gap between education and the workforce. It concludes with a complimentary reception with refreshments from 4:00 to 5:00 p.m.

Friday, 12/6 | 10:00 - 10:45 AM

Conversations with Business & Industry

Presenter: Frank Gerdeman

Location: Room 212B, Henry B. González Convention Center

This session marks the third consecutive year of bringing the Coalition for Workforce Development Through CTE members into the room for meaningful and insightful conversations with educators and administrators. Too often, business and industry groups sit in one room while educators sit in another. This interactive session brings them all together to talk about current issues and opportunities at the national, state, and local levels.

To view the full list of meetings and concurrent sessions happening at ACTE's CareerTech VISION 2024, visit: https://www.careertechvision.com/2024/program_schedule.cfm.

Participant's Agenda

Tuesday, December 3, 2024

7:45 - 8:00 am Check in

8:00 - 8:30 am *Networking Breakfast sponsored by* 

8:30 - 9:00 am **Session 1: Welcome**

9:00 - 9:30 am **Session 2: Who's In the Room?**

9:30 - 10:30 am **Session 3: Keynote**

Matthew Scott, Regional Education Administrator, Southeast Region, Federal Bureau of Prisons

10:30 - 10:45 am *Morning Break*

10:45 am - 12:00 pm **Session 4: Demystifying Disability, Remove Barriers to CTE**

Sam Evans, International Association of Accessibility Professionals

12:00 - 12:45 pm *Lunch sponsored by*
ACTE's Work-based Learning Division



12:45 - 1:45 pm **Session 5: Innovative Workforce Development Strategies**

1:45 - 3:15 pm **Session 6: Case Study Round Tables**

3:15 - 3:30 pm *Afternoon Break*

3:30 - 4:30 pm **Session 7: ACTE Policy in Action**

Dr. Alisha Hyslop, ACTE

4:30 - 5:00 pm **Session 8: Closing Moves**

5:00 - 6:00 pm *Networking Reception sponsored by* 

Participant's Agenda

Wednesday, December 4, 2024

7:30 - 7:45 am Check in

7:45 - 8:15 am *Networking Breakfast sponsored by*  Pearson

8:15 - 8:30 am **Session 9: Opening Moves**

8:30 - 10:00 am **Session 10: Consultancy Round Tables**

During these roundtable discussions, one participant will surface a challenge related to business & education partnerships; those sitting at their table will provide insight to potential solutions.

10:00 - 10:30 am **Session 11: Bridging Knowledge to Action: Crafting Your Roadmap Forward**

10:30 - 11:00 am **Session 12: Closing Moves**

Event Materials

Attendees will receive a packet of print materials on Day 1 of the Summit.

Attendees are also encouraged to bring a **charged** device to access additional resources online. There will be limited outlets available in the meeting space, so please plan accordingly.

- [Read more about our event speakers](#)
- [Read more about the roundtable discussions](#)
- [Summit 7.0 participant materials](#)

Organizations at Summit 7.0

Organization Name	Representative Name(s)
<u>ACT</u>	Michael Monson
<u>ACTE</u>	Michael Connet, Stephen DeWitt
<u>Ada Developers Academy</u>	Tina-Marie Gulley
<u>ADVANCE</u>	Frank Gerdeman
<u>Aircraft Electronics Association</u>	Nick Brown
<u>Alliance Learning Design</u>	Sarah Rudofsky
<u>American Rental Association</u>	Erika Singleton
<u>American Welding Society Foundation</u>	Monica Pfarr
<u>AOPA Foundation</u>	Glenn Ponas
<u>Architectural Woodwork Institute</u>	Doug Hague, Adria Salvatore
<u>ASE Education Foundation</u>	Michael Coley, Virginia Oden
<u>Associated Builders and Contractors</u>	Tim Mongeau
<u>Association of Chamber of Commerce Executives</u>	Amy Shields
<u>BeHERE NV</u>	Roni Green, Sara Hunt, Jill Manitt
<u>CAPS Network</u>	Corey Mohn
<u>Center for Energy Workforce Development</u> ..	Kristie Kelley
<u>Charles Koch Foundation</u>	Laura Demarse
<u>Columbia Area Career Center</u>	Brandon Russell
<u>ConstructReach</u>	Ebony Robinson
<u>DALE Foundation</u>	Jennifer Hawley Price
<u>Des Plaines Valley Regional Education for Employment</u>	Michael Kuhn
<u>Digital Promise</u>	Heather Singmaster
<u>Exhibitions and Events Workforce Development Federation</u>	Laura Palker
<u>Express Employment Professionals</u>	Patty O'Connor, Rachel Rudisill
<u>Ford Next Generation Learning</u>	Cheryl Carrier
<u>Futuro Health</u>	Jessica Langley-Loep

Organizations at Summit 7.0, cont'd.

Organization Name	Representative Name(s)
	Stephen Cousins, Alex Gomez, Mario Gonzalez, Tracy MacMaster,
<u>Home Builders Institute</u>	Lucy Prestwood
<u>iBuild USA</u>	Crystal Davidson
<u>iCEV</u>	Kelli Neuman Hughes
<u>Independent Electrical Contractors</u>	Joey Baker
<u>International Association of Accessibility Professionals</u>	Sam Evans
<u>iXplore</u>	Heather Jackson
<u>JLG</u>	Dan Belcher
	Megan Champagne, Mario Codispoti, Mathias Hauck, Michelle McClintic, Tina Pelto
<u>Lorain County JVS</u>	Kayleen McCabe
<u>Kayleen McCabe</u>	Steve Hidden
<u>Miller Electric Manufacturing, LLC</u>	Greg Zick
<u>National Association of Home Builders</u>	Kim Marie Espinosa, Nicole Kitler, Kaylene Smith, Cathy Tyler
<u>National Center for Construction Education & Research</u>	Marisa Mitchell
<u>National Retail Federation</u>	Lindsey Trent
<u>Next Generation in Trucking</u>	Kathleen McNally
<u>NOCTI</u>	Bill Padnos
<u>Non-Ferrous Founders' Society</u>	Todd Stirn, Terry Stroh
<u>Northern Kane Regional Vocational System</u> ..	Deborah Snodgrass
<u>Pearson</u>	Dave Clark
<u>PEI</u>	Paige Knowles
<u>Plumber Paige LLC</u>	Robert Balfanz
<u>Progressive Foam</u>	Jan Jardine
<u>Provo City School District</u>	Jamey McIntosh
<u>Realityworks, Inc</u>	

Organizations at Summit 7.0, cont'd.

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	Stephen Cousins, Alex Gomez, Mario Gonzalez, Tracy MacMaster,
<u>Home Builders Institute</u>	Lucy Prestwood
<u>iBuild USA</u>	Crystal Davidson
<u>iCEV Multimedia</u>	Kelli Neuman
<u>Independent Electrical Contractors</u>	Joey Baker
<u>International Association of Accessibility Professionals</u>	Sam Evans
<u>iXplore</u>	Heather Jackson
<u>JLG</u>	Dan Belcher
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<u>Realityworks, Inc</u>	

Organizations at Summit 7.0, cont'd.

Organization Name	Representative Name(s)
<u>Recycled Materials Association</u>	Natalie Betts, Robert Brice
<u>SC&RF</u>	Jackie Roskos
<u>SkillsUSA</u>	Brandon Hudson, Gayle Silvey, Chelle Travis
<u>Society of Nuclear Medicine & Molecular Imaging</u>	Cybil Nielsen
<u>The AED Foundation</u>	Jahnisi Aymerich, Kellyn Cochran, Karina Utreras
<u>Tire Industry Association</u>	Maggie Blevins
<u>Unaffiliated</u>	Josh Davies, Christi Lower

Opportunities for Networking

Breakfast and lunch on Tuesday and breakfast on Wednesday are intended to serve as networking opportunities for attendees. Additionally, there is a networking reception from 5:00 - 6:00 pm on Tuesday. Light appetizers and drinks will be provided during the reception.

Throughout the event, please use the hashtag **#CTE2WorkforceSummit24** when sharing updates on social media and be sure to follow the Coalition on LinkedIn!

Thank You to Our Sponsors



During the Summit, Rhodes Branding will provide real world, hands-on learning experiences to local CTE students in video and film production courses. Learn more about ACTE's partnership with Rhodes Branding:

<https://rhodesbranding.com/partners-acte/>.

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